

L'ORÉAL  
G R O U P E



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# PASSION FOR BEAUTY FOR 115 YEARS AND BEYOND





# No.1 IN BEAUTY

## WORLDWIDE

**87,400**  
employees

**150+**  
countries

**37**  
global brands

**41.18**  
billion euros  
of sales in 2023

**+11%**  
like-for-like

**7B+**  
products distributed ww  
in 2003



# A UNIQUE FOOTPRINT ACROSS ALL CATEGORIES, ALL PRICES



SKINCARE



MAKE-UP



HAIRCARE



FRAGRANCE





LUXE

LANCÔME

Kiehl's  
SINCE 1851

YVES SAINT LAURENT

ARMANI

shu uemura

BIO THERM

it COSMETICS



CONSUMER PRODUCTS

L'ORÉAL PARIS

GARNIER

MAYBELLINE NEW YORK



DERMATOLOGICAL BEAUTY

LA ROCHE POSAY  
LABORATOIRE DERMATOLOGIQUE

VICHY

CeraVe  
DEVELOPÉ AVEC DERMATOLOGES



15 BRANDS IN THAILAND & MYLACA

PROFESSIONAL PRODUCTS

L'ORÉAL PROFESSIONNEL  
PARIS

KÉRASTASE  
PARIS



AT L'ORÉAL,  
WE SHARE A COMMON PURPOSE TO

**CREATE THE BEAUTY  
THAT MOVES THE WORLD**





# INVENTING THE FUTURE OF BEAUTY





BEAUTY  
EXPERIENCES  
THAT ARE  
RESPECTFUL

C1 - Internal use





# BEAUTY THAT MAKES SOCIAL IMPACTS





An aerial photograph of a dense, vibrant green forest. A dark, winding river or stream flows through the center of the forest, creating a natural path. The trees are thick and varied in shades of green, suggesting a healthy, mature ecosystem. The overall scene is peaceful and emphasizes the beauty and importance of nature.

L'ORÉAL  
FOR THE FUTURE



# THE COSMETICS INDUSTRY

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LESS THAN

**1.5%**

OF GLOBAL GREENHOUSE  
GAS EMISSIONS



# L'ORÉAL FOR THE FUTURE

## SUSTAINABILITY PROGRAM WITH BOLD TARGETS

### **TRANSFORMING OURSELVES**

and Respecting Planetary  
Boundaries

### **EMPOWERING OUR BUSINESS ECOSYSTEM**

Helping It Transition to a More  
Sustainable World

### **CONTRIBUTING TO SOLVING THE CHALLENGES OF THE WORLD**

by Supporting Urgent Social and  
Environmental Needs



# TRANSFORMING OURSELVES & RESPECTING PLANETARY BOUNDARIES



**DESIGN &  
DEVELOP**



**SOURCE**



**MANUFACTURE**



**SERVE**



# IN 2023, L'ORÉAL'S ACTIVITIES GENERATED 11.5 MTEQCO<sub>2</sub>

99%

## SCOPE 3

<1%

## SCOPES 1 & 2



  
Factories,  
Sites & Stores

  
Car fleet

  
Packaging &  
Raw materials

  
Marketing &  
Advertising

  
Industrial  
Equipment

  
Transport  
& Distribution

  
Use phase

  
Post-use  
treatment



# A LONG-STANDING COMMITMENT TO **REDUCE OUR CO<sub>2</sub> EMISSIONS**

FIRST TARGET  
FOR EMISSION  
REDUCTION FOR  
OUR SITES

2009

LAUNCH OF  
THE 1<sup>ST</sup>  
SUSTAINABILITY  
PROGRAM

2013

FIRST SBTi  
COMMITMENT

2015

LAUNCH OF THE 2<sup>ND</sup>  
SUSTAINABILITY  
PROGRAM

2020

DEVELOPMENT  
OF OUR NEW  
DECARBONIZATION  
TRAJECTORY

OCT 2023

**SHARING  
BEAUTY**  
WITH ALL



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

**L'ORÉAL**  
FOR THE FUTURE



SCIENCE  
BASED  
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

THE NET  
ZERO  
STANDARD



# OUR EMISSION REDUCTION TARGETS

**BY 2030**

**57%**

**SCOPES 1 & 2**  
*(in absolute terms)*

*(Factories, sites, stores and car fleets)  
vs 2019*

**28%**

**SCOPE 3**  
*(in absolute terms)*

*(Purchased Goods & Services,  
Downstream transportation and  
distribution, Business Travel)  
vs 2019*

**BY 2050**

**90%**

**SCOPES 1, 2, 3**  
*(in absolute terms)*

**vs 2019**  
*And offsetting residual  
emissions to achieve net  
zero emissions*



# OUR RESULTS IN 2023

**-74%**

**CO<sub>2</sub> EMISSIONS**

from operated sites vs 2019, while production increased by **12%** over the same period

**91%**

**OF RENEWABLE ENERGY**

reached by the Group for its sites

**-9.7%**

**OF CO<sub>2</sub> EMISSIONS**

per finished product, linked to the transport of our products, vs 2016

**OUR CO<sub>2</sub> EMISSIONS DECREASED ACROSS ALL SCOPES BY 10% PER FINISHED PRODUCT COMPARED TO 2016**





# ECO-DESIGN OF PRODUCTS

~1/3

OF THE CONTRIBUTION  
TO OUR 2030 OBJECTIVES



# INCREASE THE USE OF RECYCLED MATERIAL

IN 2023

# 32%

OF THE PLASTIC FROM BIOBASED  
OR RECYCLED ORIGIN







**85%**

recycled PET plastic  
in our packaging in 2023



# ECO-CONCIOUS PACKAGING INNOVATIONS

-45% plastic vs.  
an average plastic tube





**SCALE**  
REUSABLE  
AND REFILLABLE  
FORMATS

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# REFILLABLE BOTTLE

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- 41% glass
- 67% metals
- 38% plastic





# REFILLABLE JAR

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-55% material used

-43% plastic\*

-67% glass\*

\*After 3 recharges





# PURSUE

THE REDUCTION OF  
PACKAGING INTENSITY

IN 2023

# -4%

IN INTENSITY (VS 2019)





# FORMULAS



IN 2023

# 65%

OF INGREDIENTS IN FORMULA  
ARE BIOBASED, DERIVED FROM  
ABUNDANT MINERALS OR FROM  
CIRCULAR PROCESSES



# DRY FACTORY

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**100%**

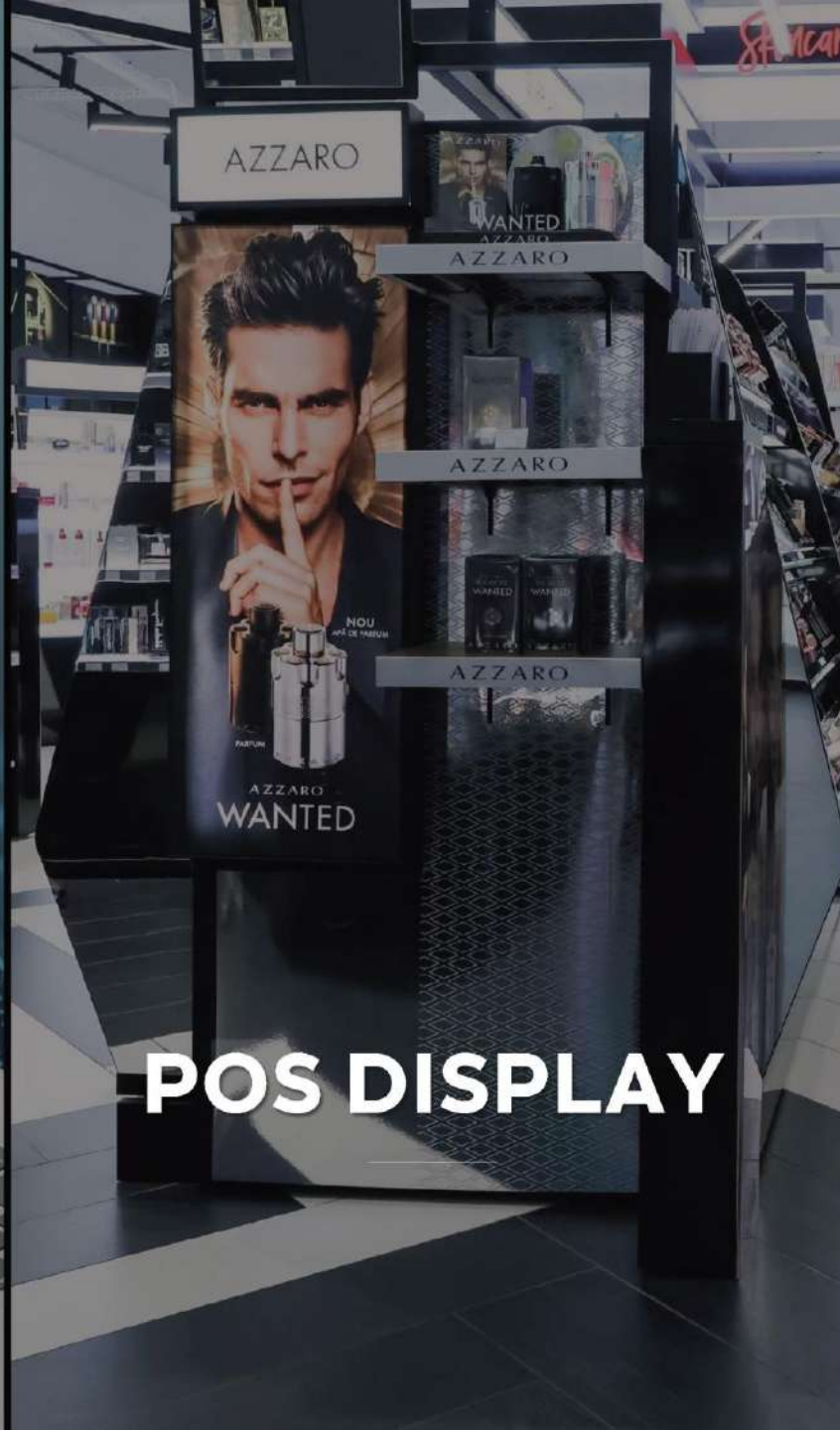
recycled or reused industrial  
water in our plants by 2030







# DIGITAL MARKETING

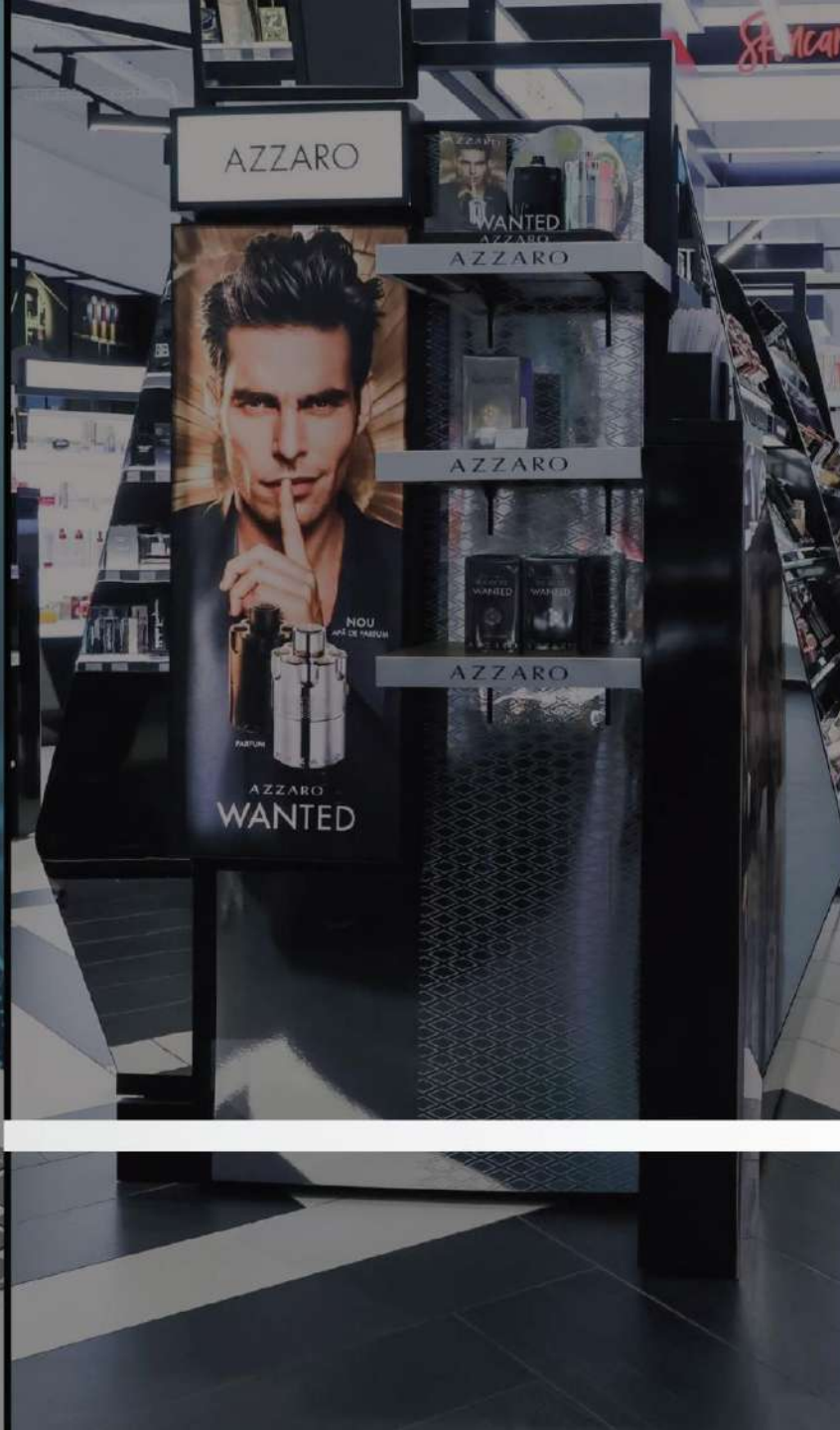
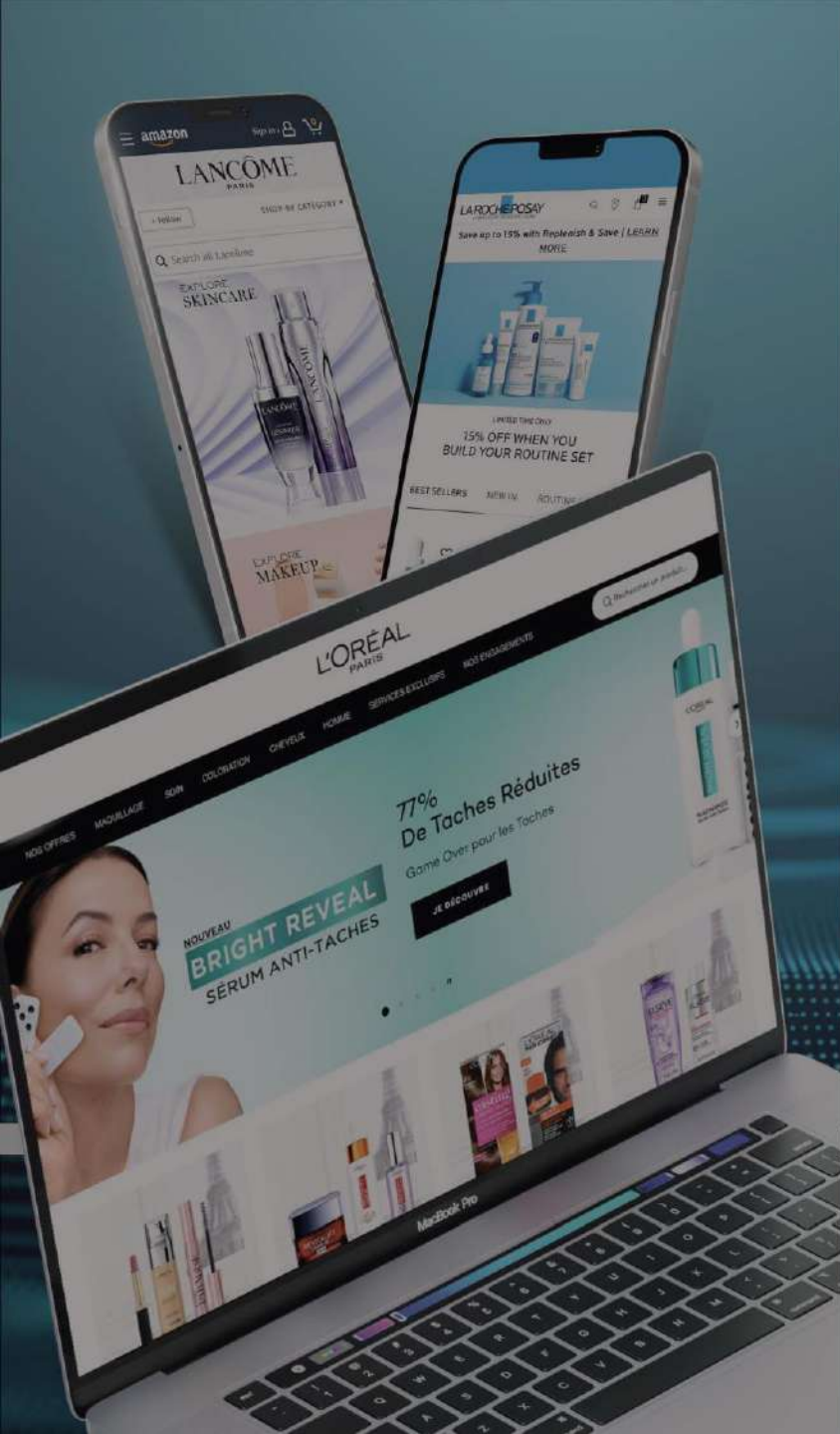


# POS DISPLAY



# LOGISTICS



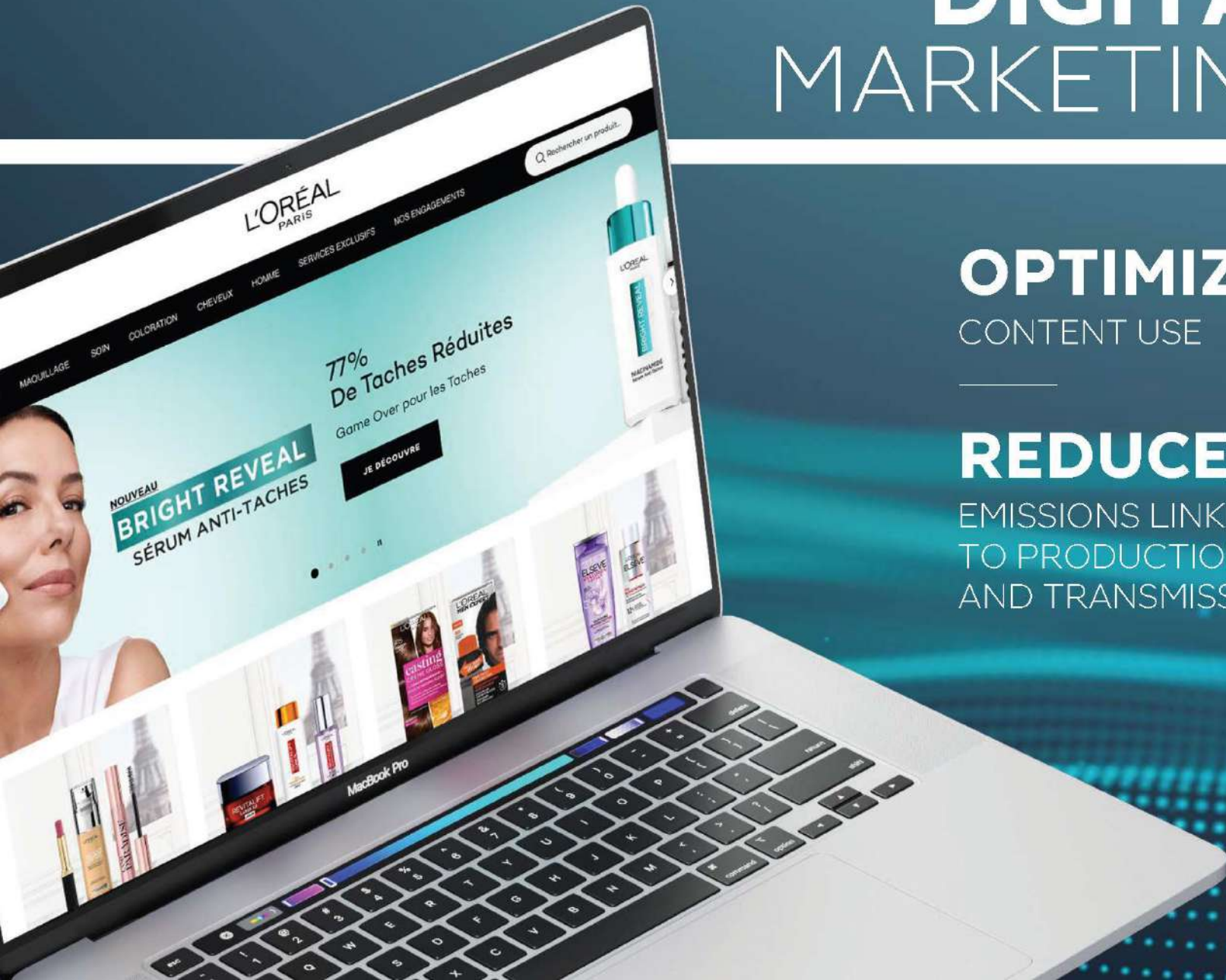


~1/4

OF THE CONTRIBUTION  
TO OUR 2030 OBJECTIVES

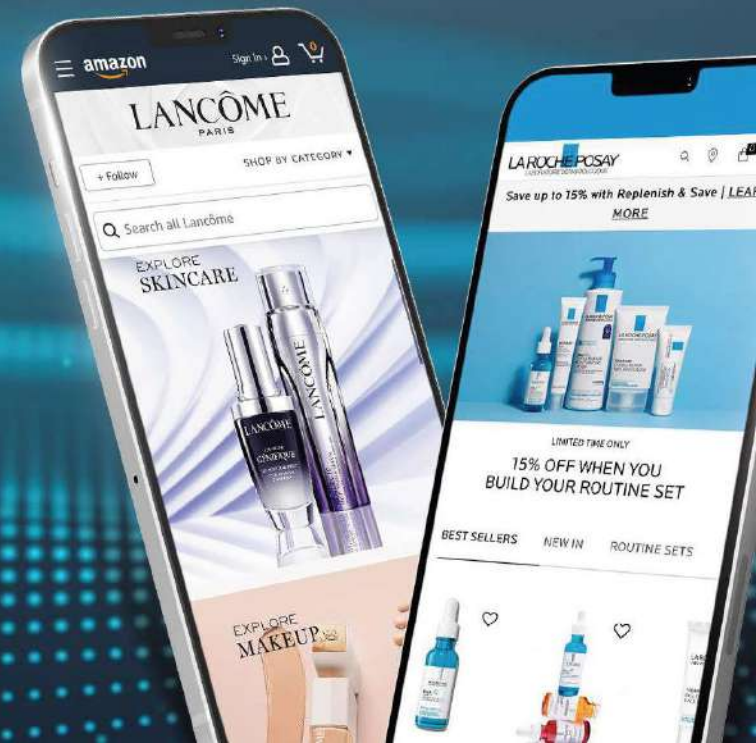


# DIGITAL MARKETING



**OPTIMIZE**  
CONTENT USE

**REDUCE**  
EMISSIONS LINKED  
TO PRODUCTION  
AND TRANSMISSION



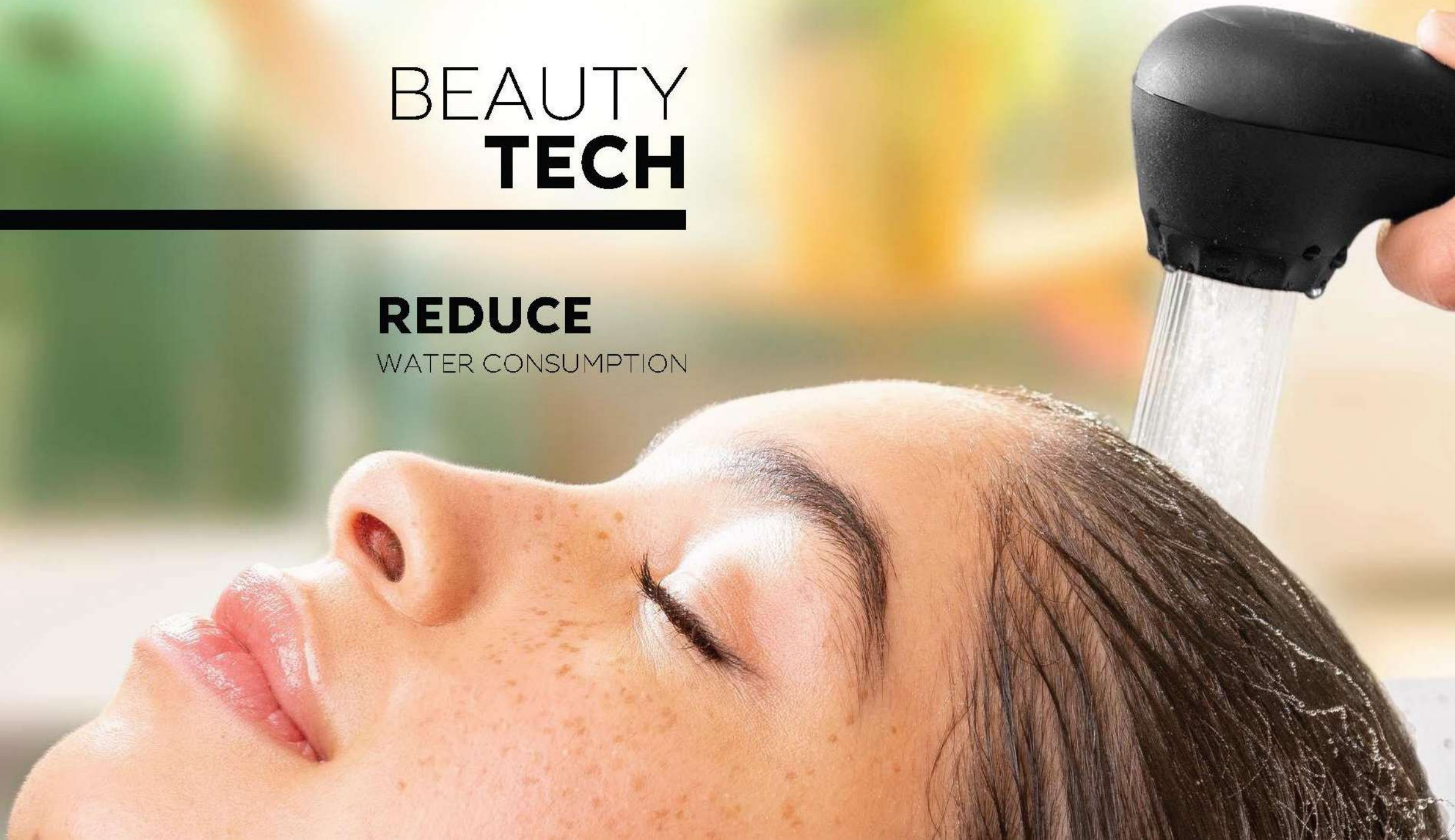


# BEAUTY TECH

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**REDUCE**

WATER CONSUMPTION





# GREEN PARCEL



NO  
PLASTIC WRAPS



# GREEN TRANSPORT

REDUCE  
EMISSIONS LINKED TO TRANSPORT  
RESTRICT  
AIR FREIGHTS





# ECO-DESIGNED STORES & POSM



FORMULATING  
A BETTER FUTURE  
ปณิธานของคิฮิลล์ เพื่ออนาคตที่ดีกว่า

แนวคิด Future Made Better คือการเป็นทางของคิฮิลล์  
สู่การลดผลกระทบต่อสิ่งแวดล้อม และ  
สนับสนุนกิจกรรมเพื่อช่วยพัฒนาชุมชนที่เราอยู่ให้ยั่งยืน  
ด้วยปณิธานของคิฮิลล์ที่มุ่งเน้นทำให้อุณหภูมิโลกเย็นลง

DOING OUR PART  
PLEDGED WITH PURPOSE  
PACKED WITH RESPECT  
NEW LIFE FOR OLD BOTTLES  
SAYED FOR THE BETTER  
GIVING BACK



เปลี่ยน  
ของคิฮิลล์  
70% ของบรรจุภัณฑ์  
CYCLE AND REWARD  
DROPPING YOUR  
EMPTIES IN BAG



CLEANSERS,  
TONERS & MASKS  
ที่ช่วยดูแลผิวของคุณ

MOISTURIZERS  
ที่ช่วยเพิ่มความชุ่มชื้น

APOTHECARY  
FINEST  
SKINCARE

Kiehl's  
SINCE 1851  
FINEST APOTHECARY  
SKINCARE

CUSTOMIZE  
YOUR

YOUR KIEHL'S



# BEAUTY WITH NO ANIMAL TESTING SINCE 1989

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14 YEARS BEFORE  
REGULATIONS REQUIRED

PIONEERED IN ALTERNATIVE  
PRODUCT SAFETY TESTING METHODS





# SUSTAINABLE SOURCING

A photograph of three women in a field of orange flowers. They are wearing brown jackets and hats, and are harvesting the flowers. One woman is kneeling on the left, another is standing in the center holding a handful of flowers, and a third is standing on the right holding a basket of flowers. The background is a vast field of similar flowers under a bright sky.

93% of the biobased ingredients  
are traceable and come from  
sustainable sources in 2023



# DRY FACTORY

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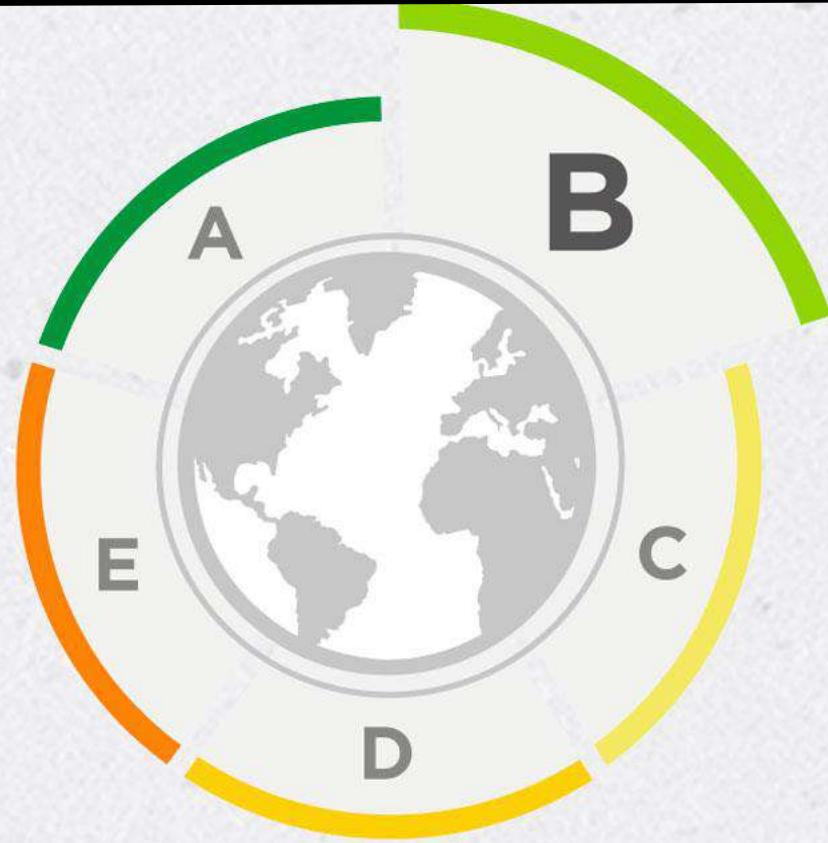
ORÉAL L'ORÉAL

14% of factories have used 100% recycled and reused water in industrial processes in 2023





# PRODUCT INFORMATION PROFILE



## Carbon Footprint



88g<sup>(1)</sup> per usage dose

93g per 10ml

## Water Footprint



6<sup>(2)</sup> per usage dose

6 per 10ml



A large, dense crowd of people is gathered at night, filling the foreground and middle ground. The background shows a city street with several Chinese national flags (red with yellow stars) hanging from buildings. The scene is illuminated by streetlights, creating a vibrant, busy atmosphere. The text is overlaid in the upper center of the image.

3M+ PEOPLE WORLDWIDE  
GAIN BENEFIT FROM OUR  
BRANDS' SOCIAL PROGRAMS



# ENVIRONMENTAL BRAND PROGRAM IN THAILAND



**GARNIER**

## GREEN BEAUTY #สวยใสใจโลก

5 คำมั่นสัญญาเพื่อความยั่งยืนของโลกภายในปี 2025

**จัดซื้อวัตถุดิบที่สนับสนุนชุมชน**  
ปัจจุบัน เราสนับสนุนการจัดซื้อวัตถุดิบจาก 787 ชุมชนทั่วโลก  
ภายในปี 2025 เราจะเพิ่มสนับสนุนรวม 1,000 ชุมชน

**ผ่านารับรองจาก Cruelty Free INTERNATIONAL**  
การันตีไม่มีการทดลองผลิตภัณฑ์กับสัตว์ ตั้งแต่ปี 1989

**สูตรที่เป็นมิตรกับสิ่งแวดล้อม**  
ภายในปี 2025 เราจะสร้างสูตรที่มีประสิทธิภาพสูง และเป็นมิตรต่อสิ่งแวดล้อม ด้วยหลักวิทยาศาสตร์ เพื่อสิ่งแวดล้อม เช่น ไมโครเทคโนโลยี

**บรรจุภัณฑ์ที่เป็นมิตรกับสิ่งแวดล้อม**  
ภายในปี 2025 บรรจุภัณฑ์ของการ์นิเย่จะผลิตจากพลาสติกรีไซเคิล 100%

**ใช้พลังงานหมุนเวียนในการผลิต**  
ตั้งแต่ปี 2005 โรงงานและศูนย์กระจายสินค้าของเรา ลดการใช้พลังงาน 45% และ ลดการปล่อยก๊าซคาร์บอนไดออกไซด์ลง 72%  
ภายในปี 2025 โรงงานทุกแห่งของเราปล่อยก๊าซคาร์บอนไดออกไซด์สุทธิเป็นศูนย์

**GARNIER SKIN NATURALS**  
NEW  
Micellar Cleansing Water  
Vitamin C  
FOR DULL & SENSITIVE SKIN  
REMOVES MAKE-UP + CLEANSSES + BRIGHTENS  
Face, eyes, lips - No rinse off  
NO PERFUME, NO ALCOHOL

#การ์นิเย่กรีนกันทุกวันพุธ

**GARNIER**  
**GREEN BEAUTY**



# CORPORATE & BRAND SOCIAL PROGRAMS IN THAILAND



Launched 2021

L'ORÉAL PARIS  
Stand UP  
Street Harassment

18,000



Launched 2022

YSL BEAUTY  
Abuse is Not Love  
Intimate Partner Violence

766

Total 20,666



Launched 2023

MAYBELLINE NEW YORK  
Brave Together  
Mental Health Support

1,900



103



**SOLIDARITY**  
SOURCING  
Give Employment  
to Valuable Groups

193

Total 296



# SOCIAL BRAND CAUSES LAUNCHING IN 2024



## CARE FOR ALL

Improve access to dermatological care  
in underserved communities



## CANCER SUPPORT

Support patients through  
cancer treatment



## OPEN DOORS

Support homeless and underprivileged LGBTQIA+  
youths



# L'ORÉAL

## FUND FOR WOMEN



Since  
**2021**

●  
HELP VICTIMS  
OF SEX  
TRAFFICKING

●  
PROVIDING IT AND  
SOFT SKILLS TRAINING  
FOR DISADVANTAGED

**GIRLS**



**8**  
NGOs

●  
HOTLINE FOR  
ABUSED  
GIRLS & WOMEN

●  
EMERGENCY  
ASSISTANCE  
FOR VICTIMS OF  
**HUMAN**  
TRAFFICKING



**34,443**  
Beneficiaries

●  
PROVIDING SKILLS  
FOR VULNERABLE  
MIGRANT AND  
ETHNIC WOMEN

●  
HELP WOMEN  
AND GIRLS IN  
CONSTRUCTION  
**CAMPS**



The Exodus Road  
EMPOWERING RESCUE



UNHCR  
The UN Refugee Agency



ALLIANCE ANTI TRAFIC

ອົງການ ມະນຸດສະທຳເພື່ອຄົນສູ້ຄົນ  
**HUMANA**  
People to People Laos



Passerelles  
Numériques  
*A Gateway for Life*




**ACTION  
EDUCATION**



ຮູບຄູາທູດສຳລັບ ວິຊາຍຸກຮ່າງກະຊວງ  
**CHILD HELPLINE  
CAMBODIA**







# L'ORÉAL

FOR THE FUTURE

**INNOVATION**

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**IMPACT**

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**LONG-TERM  
VALUE**

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**COMPETITIVE  
ADVANTAGE**



# SUSTAINABLE SUPPLY CHAIN CHALLENGES



CONSUMER PERCEPTION  
& BEHAVIOR



CUSTOMERS' POLICIES



GEOPOLITICAL  
VOLATILITY



A woman's profile is shown in a three-quarter view, looking towards the right. She has dark hair pulled back. The background is a solid, vibrant blue. The text is centered over the image in a white, sans-serif font.

CREATE THE BEAUTY  
THAT MOVES THE WORLD



L'ORÉAL  
GROUPE





A woman's profile is shown in a three-quarter view, looking towards the right. Her hair is dark and pulled back. The background is a solid, vibrant blue. The text is centered over the image in a white, sans-serif font.

CREATE THE BEAUTY  
THAT MOVES THE WORLD