



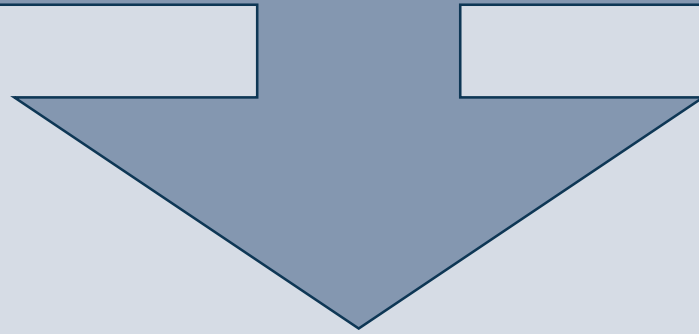
# **Thailand CG Forum**

## **Governance as Driving Force for Sustainable Business**

**October 28, 2015  
Dusit Thani Hotel  
Bangkok**

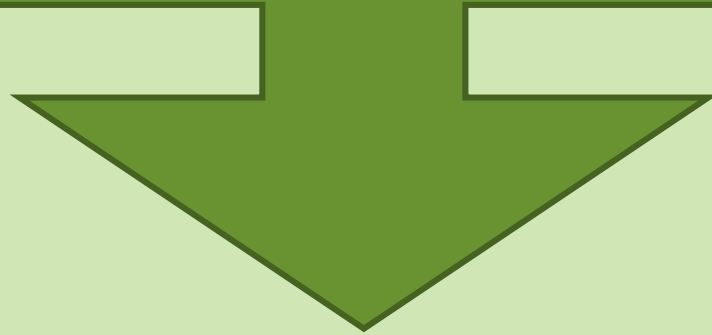
**By : Dr.Prateep Tangmatitham**

# Governance



# Performance

# Sustainable Business



# Profit + Growth

# Sustainable Profit & Growth

- **Roe**
- **Div. Yield.**
- **Appreciation**

# Professional CEO

- **Non Shareholder**
- **Major Shareholder**

# Family

- **Capability**
- **Conflict of Interest**

# Corporate Governance Report

<b>Total Listed C.</b>	<b>75 %</b>
<b>SET 100</b>	<b>84 %</b>
<b>SET 50</b>	<b>87 %</b>
<b>SPALI</b>	<b>94 %</b>

<b>Old Fashion Management</b>	<b>Modern Management</b>	<b>Supalai's Post Modern Management</b>
<ol style="list-style-type: none"> <li>1. Practice widely in the past</li> <li>2. Tend to be "Guesstimate" approach</li> <li>3. Base on past experiences</li> <li>4. Emotion approach in decision making</li> <li>5. Suitable for small business</li> </ol>	<ol style="list-style-type: none"> <li>1. Most currently used</li> <li>2. Calculation by scientific analysis EX : <math>2 + 2 = 4</math></li> <li>3. Based on theory and case study</li> <li>4. Informative and statistical approach</li> <li>5. Mostly used in medium and large business</li> </ol>	<ol style="list-style-type: none"> <li>1. New and better approach applied by few groups</li> <li>2. Scientific analysis + dynamism and flexibilities EX : <math>2 + 2 = 3 + 1</math> or <math>8/2</math> or <math>\sqrt{16}</math></li> <li>3. Based on theory and/or experiences</li> <li>4. Based on more dimensions of information.</li> <li>5. Can be applied to any size and type of business</li> </ol>



<b>Old Fashion Management</b>	<b>Modern Management</b>	<b>Supalai's Post Modern Management</b>
<p>6. Dictatorial management</p> <p>7. Unplanned</p> <p>8. Take advantage to maximize profit</p>	<p>6. Democratic management</p> <p>7. Planned but usually wasting a lot of expenses, time and opportunities</p> <p>8. Emphasis on the wealth of shareholders and employees</p>	<p>6. Any suitable approach which is more efficient and effective</p> <p>7. Planned with efficient time and expenses to reduce opportunity cost</p> <p>8. Maximize the satisfaction of all concerned parties</p>



**Thank you...**