ADVANC

Advanced Info Service PCL

Technology / Information & Communication Technology
http://investor.ais.co.th

Core Business: AIS operates telecommunication business, including mobile network service, high-speed internet, and digital services.

Strategy and corporate culture for sustainability

Beyond financial indicators, AIS believes it needs to mitigate economic, social, and environmental risks and impacts while adhering to good corporate governance principles to promote sustainable growth. The company has taken into account material topics for long-term sustainability and established seven strategies for corporate sustainability management, including digital innovation, data privacy & cyber security, human capital development, social inclusion, cyber wellness & online safety, emissions, and wastes.

Management approaches to challenges and rapid changes in business environment

Rapid development of the digital technology has assumed a major role in changing the world nowadays. According to a survey, Thai people are among the world's top that spend most time on social media. However, the majority of Thais still have low awareness of cyber threats that could lead to risk from sharing personal information on social media.

As a digital life service provider, AIS recognizes the significance of personal data protection of users and launched "Aunjai CYBER" program in 2019 to generate awareness on cyber threat immunity with a focus on developing Digital Intelligence Quotient and offering digital content filtering tools, including AIS Secure Net and Google Family Link. The company also has processes that promote personal data protection efficiency, such as Data Protection Impact Assessment (DPIA) and limiting access to sensitive information to enhance cyber security and data privacy for its customers.

Contributions to the United Nations' Sustainable Development Goals (SDGs)

AIS is committed to leverage its potential and innovations to develop the Thai economy and society, creating long-term value while contributing to SDGs, particularly Goal 9 "Industry, Innovation, and Infrastructure" and Goal 11 "Sustainable Cities and Communities".

Key projects include the development of integrated natural gas pipeline maintenance and monitoring system, in collaboration with PTT PCL, using Narrow band Internet of Things (NB-IoT) technology and digital networks. The project streamlines work processes, enhances pipeline maintenance service efficiency, and improves cost efficiency by reducing the time needed for field work. This innovation results in operating cost savings of approximately THB 2,400/year for each 1 kilometer of pipeline.

Financial Data / Stock Price
Results (unit: millions of baht)
Fiscal Year ended: December 31

รายการ	2560	2561	2562*
Interest Income	157,722	169,856	132,076
Interest expense	92,259	103,456	80,491
Gross profit (loss)	65,463	66,400	51,585
Net profit (loss)	30,077	29,682	24,125
Total assets	284,067	290,505	283,593
Total liabilities	233,641	232,836	221,495
Shareholders' equity	50,320	57,521	61,971
EPS (Bt)	10.12	9.98	8.11
Gross Profit (loss) Margin (%)	41.51	39.09	39.06
Net Profit (loss) Margin (%)	18.98	17.37	18.19
ROE (%)	64.76	55.05	54.98
Dividend yield (%) **	5.28	4.10	3.34

Source: SETSMART

* 3Q19 Financial statements ended September 30, 2019

** As of November 29, 2019