



# SET AWARD 2021

AMATA Corporation Public  
Company Limited

3 September 2021

**AMATA**

POSSIBILITIES HAPPEN

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“ *Creating Perfect  
Cities where  
possibilities happen* ”

01

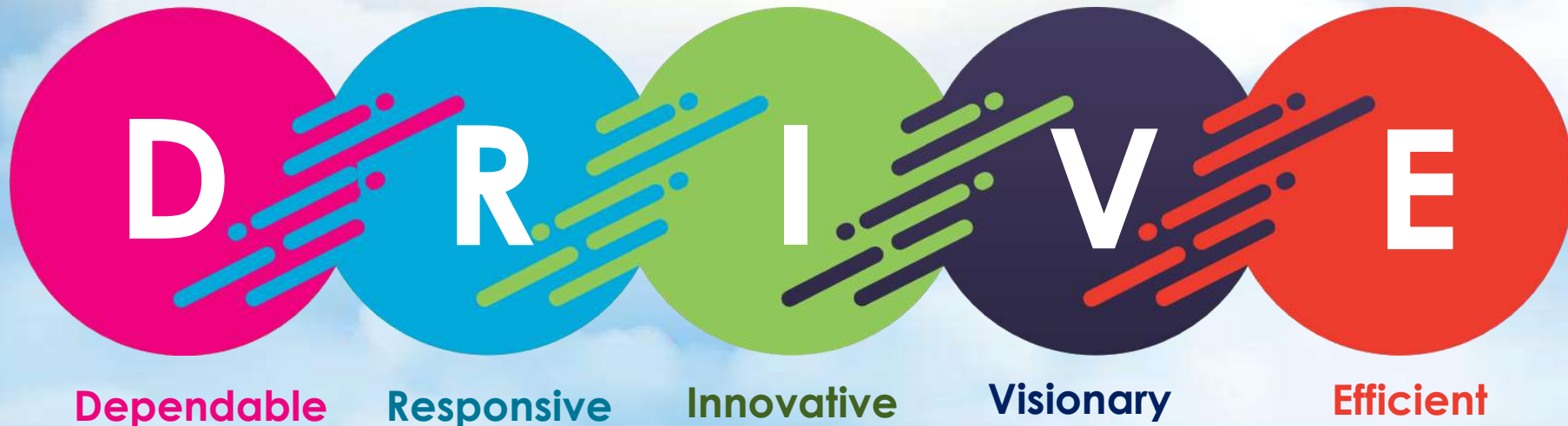
**About  
AMATA**

## VISION

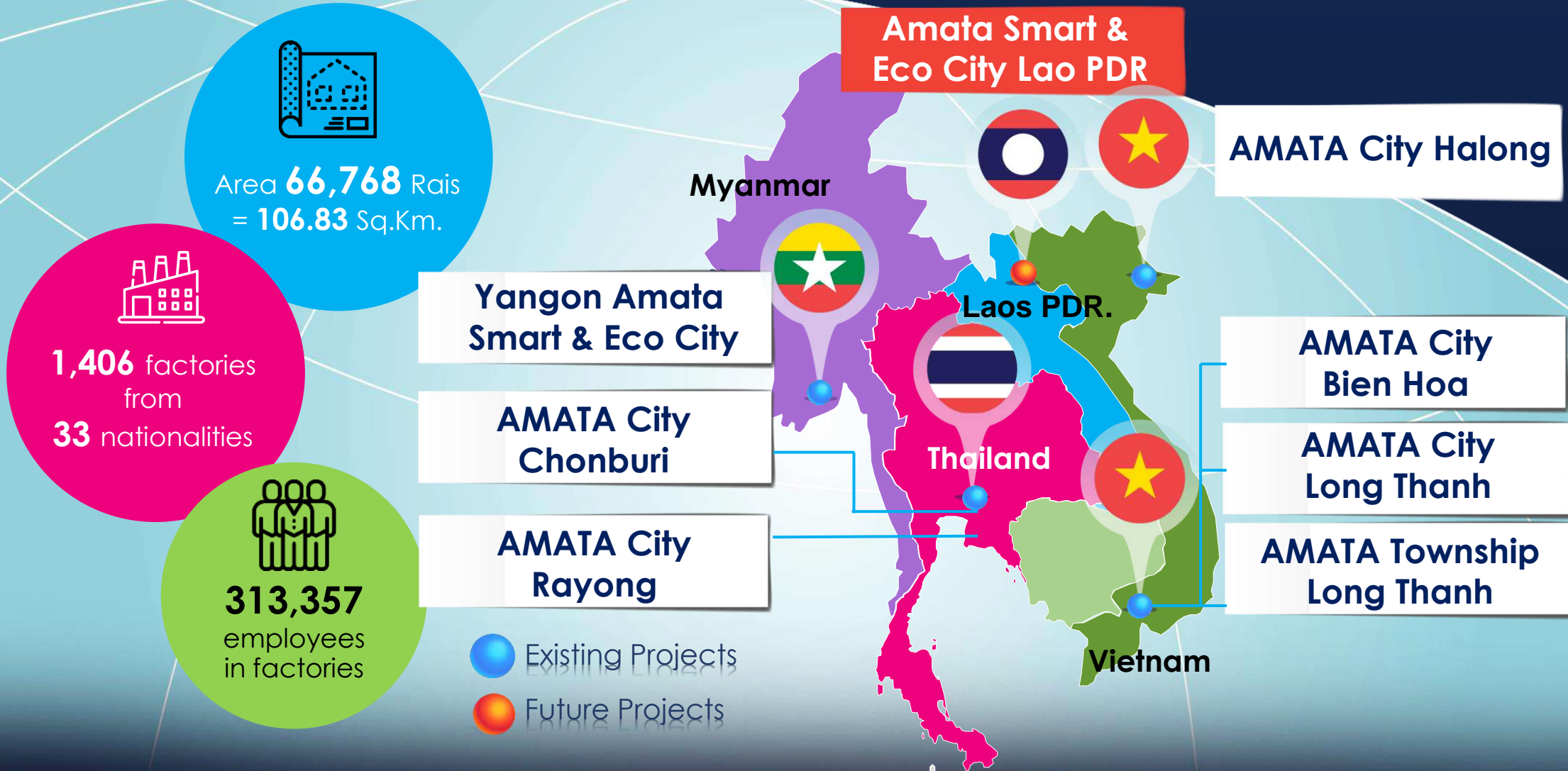
Creating Perfect Cities  
where possibilities happen

## MISSION

Committed to creating a culture of **ALL WIN** for our stakeholders by expanding **New Frontiers** and exploring **Innovation** to build a **Smart City** that enriches quality of life



# AMATA in CLMVT





# Business Value Chain

## Industrial / Real Estates Business



## Service Business: Utilities, Facilities, Commercial

**Key Stakeholders**



**Employee**



**Customer**



**Supplier**



**Community**

# Contribution to Thailand in 2019



Net Sales of all  
companies  
operating in IEs =  
**1.9 Trillion**  
Baht



Corporate Income  
Tax paid =  
**18.9 Billion**  
Baht



“*Creating Perfect  
Cities where  
possibilities happen*”

02

**AMATA Sustainability  
Framework & Strategy**

“ALL WIN”

Everyone **SUCCEEDS**  
Friendly to **ENVIRONMENT**  
Responsible to **SOCIETY**

Walking **TOGETHER**

## VISION

Creating Perfect Cities  
where possibilities  
happen

## MISSION

Committed to creating a culture of **ALL WIN** for our stakeholders by expanding **New Frontiers** and exploring **Innovation** to build a **Smart City** that enriches quality of life

# Business Strategy



**Diversify location  
to New Frontiers**



**Smart City and  
Innovative  
Products &  
Services**



**Diversify Products  
& Services**

# KEY SUSTAINABILITY STRATEGIES

“Perfect City  
where possibilities  
happen”



Enhancing competitiveness through  
the **SMART CITY** concept



Growing through strategic **Business  
PARTNERSHIPS**



Creating a safe and  
**ENVIRONMENTAL-FRIENDLY** society



Creating **OPPORTUNITIES** for  
stakeholders

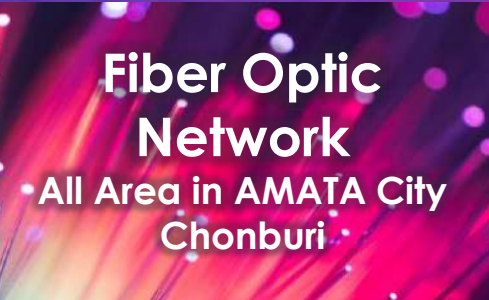


Building a decent **CIVIL SOCIETY** to create  
benefits for the society as a whole

# AMATA Sustainability Framework



# Diversified Innovative Utilities & Services





### Water Supply Stability

Raw Water Sufficiently **Reserved for 2 years** of existing water consumption within the industrial estates."

Current water consumption	Reservoirs	Raw water supply
<b>30.5</b>	<b>19</b>	<b>61.4</b>
Million m3 per year		Million m3



### Water Reclamation System

Reduce the proportion of raw water consumption to **60% of total water supply consumption**

Total Capacity of Reclamation System	<b>35,360</b>
	m3/Day



### Zero Waste to Landfill

Reduce the amount of waste disposal by landfill method to **0.35%** of the total amount of solid waste.

Landfill	Recycling	RDF
<b>0.35%</b>	<b>11.66%</b>	<b>87.99%</b>





For 9 years, we have donated altogether **15 Million CC** of blood

Which could save more than **100,000 lives** in needed

**91**  
Community Development Projects & Activities

**219,278**  
Participants Joined

**800,000**  
People Directly & Indirectly Benefited from these projects



03

**Our Response to  
COVID-19**

# COVID-19 Pandemic Governance Structure




# Coping with COVID-19 Pandemic

COVID-19  
Pandemic




COVID-19 Crisis



The Next Normal

1

Impact to  
AMATA



2

Impact to Key Stakeholders



Employee



Customer



Community



Supplier  
& Contractor

# COVID-19 Impact to AMATA at Present

Negative



# COVID-19 **Impact to AMATA** at Present

**Positive** 



# Impact to Key Stakeholders at present

KEY STRATEGY #3 : Creating a safe and environmental-friendly society



Employee



Customer



Community



Supplier & Contractor

# Employee Safe



## Business Continuity in Action

**Remote Working Platform**

**IT Support**

**Performance Management System**

**Online Approval System**

**266**  
Total Employees

## Employee & their family Safe

**Personal Protection & Test Kit**

**Isolation Shelter**

**COVID Insurance**

**Vaccination**

**159** Permanent Employees

**40** Contract Employees

**67** Outsource Employees



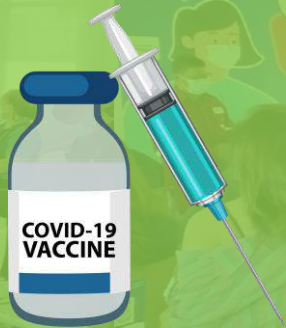
# Employee Safe



**Personal Protection & Test Kit**



**100%**  
**coronavirus insurances** for all employees, both permanent and contract employees.



**Vaccination**



**100%**  
**COVID-19 Vaccination** for All Employees, as well as providing vaccination for some of employee's family.

# Employee Safe



## Isolation Shelter



Local Quarantine for all Employee  
at AMATA Castle and AMATA Mansion



**24**  
Beds



Medical  
Support



Emergency  
Transportation



# Customer Safe

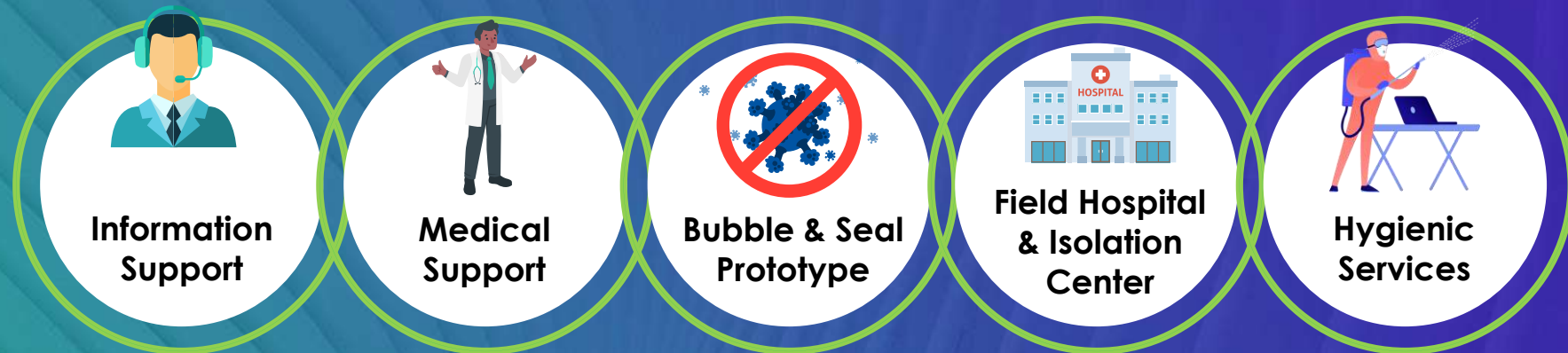
## Business Continuity in Action



1,211  
Factories  
In Thailand

33  
Nationalities

## Customer Safe





# Customer Safe

AMATA Provides the cleaning and disinfection services with standardized chemical disinfectants to assure the customers' employees in working at the safe workplaces.





Information  
Support

# Customer Safe



## Agenda

- หัวข้อที่ 1: สถานการณ์ผู้ติดเชื้อไวรัสโคโรนา 2019 ( Covid-19 ) นิคมอุตสาหกรรมอมตะซิตี้ ชลบุรี
- หัวข้อที่ 2: สรุปการดำเนินการจัดตั้งศูนย์จัดวัคซีน ณ ศูนย์อมตะคาสเซิล ( 23 สิงหาคม 2564 )
- หัวข้อที่ 3: มาตรการ Bubble & Seal
- หัวข้อที่ 4: การสนับสนุนการป้องกันการแพร่ระบาด Covid-19 นิคมอุตสาหกรรมอมตะซิตี้ ชลบุรี

Mr. Vikrom Kromadit, Chairman and AMATA Managements have an online Meeting with Factory Managers for Supporting the Information and Guidance during COVID-19 Crisis Continuously.

# Customer Safe



KEY STRATEGY #2 : Growing through strategic Business partnerships



## Medical Support

- COVID +60 beds
- ICU +16 beds
- X-ray mobile for Factory Isolation Center (Bubble & Seal)
- Vaccination Center



# Customer Safe

KEY STRATEGY #5 : Building a decent civil society to create benefits for the society as a whole



## Vaccination Center



## 1<sup>st</sup> Industrial Estate Vaccination Centers

# Customer Safe



## AMATA-FRASERS Isolation Center at AMATA City Rayong

### Creating Collective Impact

KEY STRATEGY #5 : Building a decent civil society to create benefits for the society as a whole





# Customer Safe



**Bubble & Seal  
Prototype**



**Medical &  
Emergency Support**

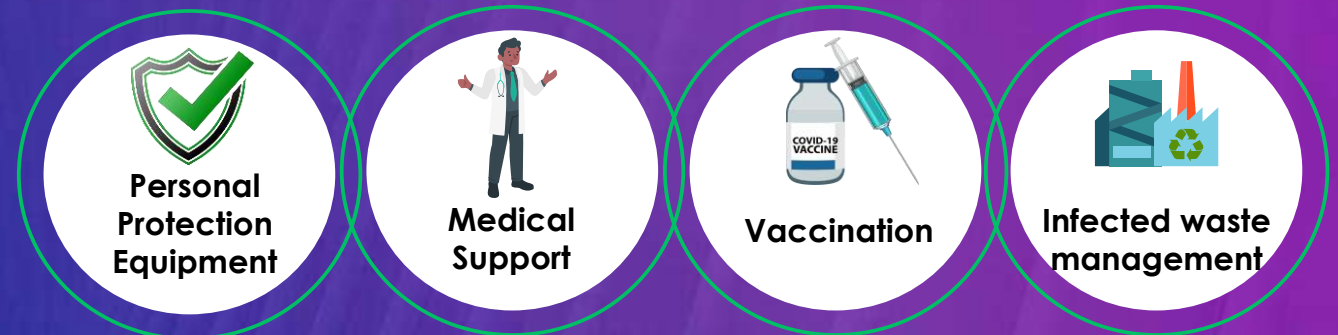
# Supplier & Contractor Safe



## Business Continuity in Action

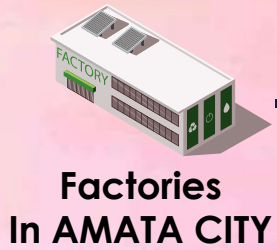


## Supplier & Contractor Safe

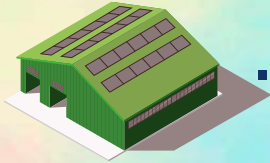


# Infectious Waste Management

## Upstream in Waste Management Value Chain



Garbage  
collection vehicle



AMATA Waste  
Separation Plant

## Waste Management Activity



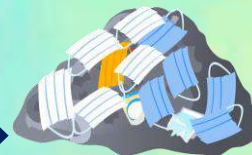
RDF



Recycle



Non  
Combustible



>100,000  
Pieces/day

## Downstream in Waste Management Value Chain

Supplier

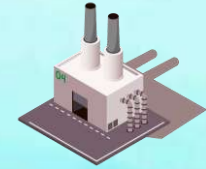


Supplier

Supplier



Supplier



Cement Kiln



Recycling  
Factories



Non-hazardous  
Waste Landfill



Infectious Waste  
Incinerator

PPE for Suppliers



# Community & Society Safe

*The commitment to building a perfect city with 'ALL WIN' benefits to stakeholders is more important than ever.*



# Community & Society Safe




## AMATA "GIVE FIRST" PROJECT

 **25,229** people  
Benefited by this project

 **24,569**  
Vulnerable Groups  
(Elderly, Disable,  
patients)

 **660**  
Unemployed worker

 **85**  
Communities within  
A radius of 5 km.

Total Worth  
**4.45**  
Million Baht



# Community & Society Safe



## Local Medical Center Support

**4,762**   
Health Care Professional was Supported



 **42**

Local Public Health Agencies  
Community Isolation

Total Worth  
**1.08**  
Million Baht



 **44**

Factories Joined





04

The Next Normal

# The Next Normal for Industrial Estate Industry

## Risk management



Enterprise Risk

**NEW/Next Normal after Pandemic**



## Monitor



Global Trend



Market Behavior & Signals



Green Recovery



Risk



Opportunity



Land sale



New Business



Recurring Income



# Q&A